



**NVPCA ANNUAL '24
HEALTHCARE
CONFERENCE**

Nevada Primary Care Association 2024 Annual Health Care Conference



September 25-26, 2024 - JW Marriott
Las Vegas Nevada

Sponsorship Opportunities

The Nevada Primary Care Association 2024 Annual Health Care Conference is September 25-26, 2024, in Las Vegas, NV. NVPCA and our statewide members are excited to gather and connect with each other and with you, while learning and sharing resources to strengthen Nevada's community and tribal health centers. NVPCA's conference will again offer continuing education units, networking and a proven platform for valuable sponsor value and engagement.

To make this the best experience possible for your organization, with lasting results, we have shaped sponsorship packages that provide sustained visibility and create connections during this exclusive event.

Connect with health care decision makers including executives, administrators, physicians, nurses, social workers, program managers, revenue cycle managers, government officials, and community partners.



Elevate **your** brand at the
Nevada Primary Care Association
2024 **Annual Health Care Conference**
through conference sponsorship!

Diamond Sponsor (1)- \$30,000 **SOLD**

- Co-branded conference signage
- Your company banner will be displayed at the front of the main session room
- An opportunity to provide a five-minute welcome on the first day of the conference
- A 1–2-minute video can be played on the 2nd day of the conference
- Logo displayed on conference digital app at the top of every page
- Prime recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space at a prime location: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- 7 complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Diamond Sponsorship

Platinum Reception Sponsor (2) - \$15,000

Opening Night Reception Sponsor (1)

- An opportunity to provide a three-minute welcome at the reception
- Company banner prominently displayed at reception
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- 4 complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Exhibitor ribbon that designates your Platinum Reception Sponsorship support

Health Center Quality Recognition Luncheon Sponsor (1)

- An opportunity to provide a three-minute welcome at the luncheon
- Company banner prominently displayed at recognition luncheon
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- 4 complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Exhibitor ribbon that designates your Platinum Reception Sponsorship support

Gold Sponsor (1) - \$7,000 each

Keynote Sponsorship

- 1–2-minute informational video for your company played at keynote presentation conclusion
- Recognition before keynote presentation
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- **3** complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Gold Sponsorship support

Silver Sponsors (6) \$5,000

Conference Mobile App Sponsorship

- Logo prominently displayed on the conference app
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided
- Giveaways and promotional materials may be distributed directly from your display area
- **2** complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Silver Sponsorship support

Name Tag Sponsorship **SOLD**

- Logo on conference nametag lanyards
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- **2** complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Silver Sponsorship support

Charging Station Sponsorship **SOLD**

- Logo on two portable charging stations in the conference area
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- **2** complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Silver Sponsorship support

Coffee Conversation Station Sponsorship

- Signage at coffee station
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- **2** complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Silver Sponsorship support

Centerpiece Sponsorship **SOLD**

- Signage on tables next to centerpieces
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- **2** complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Silver Sponsorship support

Internet Sponsorship **SOLD**

- Recognition on all Wi-Fi internet information
- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- **2** complimentary registrations for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your Silver Sponsorship support

Exhibitors (11) \$4,000 each

- Recognition and listing in all promotional materials, online program and signage for conference
- Company logo shown in sponsorship slide show running during breaks
- One complimentary table-top display space: A 6-foot, draped table will be provided. Giveaways and promotional materials may be distributed directly from your display area
- **1** complimentary registration for exhibit table staff*
- Electronic copy of the attendee email list
- Opportunity to provide a raffle item to be raffled from your booth
- Exhibitor ribbon that designates your support

**Register each staff person who will work at the sponsor's table during the conference. Unregistered attendees are expected to register on site and may take advantage of a discounted rate that includes meals and programming.*

NVPCA 2024 Annual Health Care Conference

sponsorships are available on a first-come, first-served basis. Additional vendor information will be provided as the conference date approaches. *To reserve your sponsorship, complete the form and return it to Brandi Johns at bjohns@nv pca.org.*

Company Name: _____

Contact Person: _____

Exhibit Table Staff: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Company Website: _____

Select Sponsor Level:

- Diamond Sponsor
- Platinum Reception Sponsor
- Platinum Quality Awards Luncheon Sponsor
- Gold Sponsor
- Silver Sponsor
 - Keynote Sponsor
 - Conference App Sponsor
 - Name Tag Sponsor
 - Charging Station Sponsor
 - Coffee Station Sponsor
 - Internet Sponsor
- Exhibitor



“The conference was great. An extremely patient-focused group of health professionals committed to advancing health equity and closing gaps in care!” – 2023 Sponsor

Sponsor Payment Information:

1. Return completed form to bjohns@nv pca.org
2. Pay
 - For **EFT payment options** contact Brandi Johns at bjohns@nv pca.org or (775) 283-5720
 - Upon approval of sponsorship, NVPCA will send you an invoice. You may pay either through EFT or by check.
 - We will not be taking payments by credit cards for sponsorships